



## 2025 Supply Chain Workforce Survey

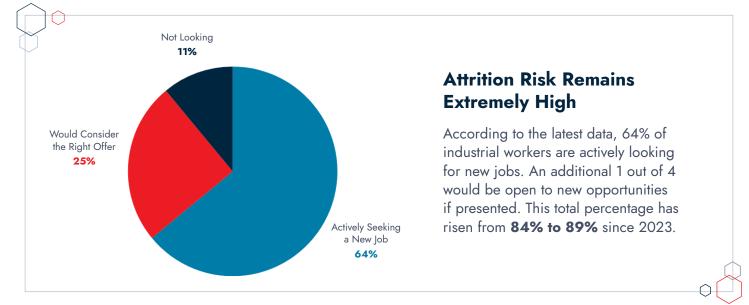
# Know the factors that impact your recruitment & retention success

#### Proprietary Market Research Conducted by Total Talent Resources

At Total Talent, we've surveyed 2,322 industrial workers to provide actionable, data-backed insights about what candidates value most in their job search and their careers.

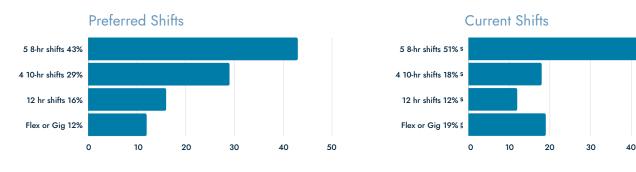


Book a time to review the full survey results. Click here or scan the QR code.



### What Shifts Do Workers Want?

Despite the buzz around flex work for warehouse roles, having a predictable and consistent work schedule is a top priority for most workers. Regular 8 hour shifts are the most sought after positions by a wide margin, while a 4-day work week (with 10 hour shifts) is a popular second option.





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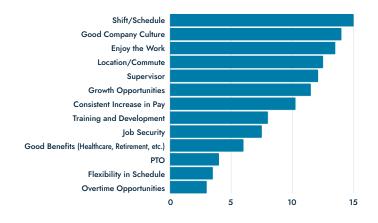




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### How Can You Retain a Quality Workforce?

While pay did make the top 5 factors in considering a new job, it ranked as less important in retaining employees. Consistent pay increases came in #7 on the list of priorities for employees in deciding to stick with an existing job.





### Why Does Talent Leave?

Other than layoffs and terminations, lack of advancement, training, and development were the key factors causing talent churn for supply chain companies.



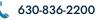
### Market Analysis from Total Talent Resources

The 2025 Supply Chain Workforce Survey returned critical insight into the evolving priorities of candidates in the manufacturing and logistics industries. Competitive pay is important, but it is no longer sufficient to attract and retain talent. Offering desirable shifts on reliable schedules and cultivating employee growth in a positive culture are much more important drivers of success.

Reach out to Total Talent Resources for the full survey and a customized market review of the regions in which you operate.

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